



CHRISTIPIER.COM

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Located in Portland, OR

experience

PRINCIPAL, CHRISTI PIER GRAPHIC & INTERACTION DESIGN CURRENTLY PORTLAND, OR 2008–PRESENT

Providing graphic, interaction and web design services to businesses and agencies on a freelance and/or contract basis. Work provided for Google, University of San Francisco (via Hub Agency in San Francisco), University of California, Berkeley (via kidBombay in San Francisco), Capitol Records, Thrillcall, GetGlue and other various small businesses and startups.

UX AND INTERACTION DESIGNER, THRILLCALL SAN FRANCISCO, CA OCT 2010–APRIL 2012

Work on an agile development team to rapidly architect and design web applications and interface improvements, from wireframes into completed designs.

Provide thorough assessments of current interface flaws through site analyses and heuristic evaluations to then provide improved designs, increasing conversion rates and meeting business goals.

Create all branding collateral for marketing and business development teams and assets for a variety of uses from business conferences to music festivals.

JUNIOR DESIGNER, KIDBOMBAY SAN FRANCISCO, CA 2009–2010

Worked with the creative director to design user interfaces, games, websites and mobile apps from general “look and feel” concepts to production-ready layouts.

Responsible for generating wireframes and working with the information architect to establish interaction flows for user-centered designs.

Worked with the developers to provide designs that were within current parameters of HTML, CSS, AS, jQuery, etc. languages and technology.

education

ACADEMY OF ART UNIVERSITY

San Francisco, CA 2006–2010
BFA Web Design & New Media

VIRGINIA TECH

Blacksburg, VA 2001–2004
Work towards BS, Psychology